



Tuesday, January 20, 2009 Grove Park Inn

Cost: \$39

(includes box dinner between afternoon and evening sessions)

Register at www.wncleaders.com

AFTERNOON SESSION

1:00pm - 1:50pm

Joyce Goia-Herman

Business Futurist
President of the Herman Group

Concurrent Breakout Sessions

2:00pm - 3:15pm

3:30pm - 4:45pm

Meridith Elliot Powell

Selling Successfully in the New Economy:
an updated, smart approach to sales leadership.

George Fleming

Breaking Through to the Bigger Game:
Leading big when the market is playing small.

Bill Kelley

Customer Service Working from the Inside Out.

Dr. Ed Brenegar

Leading from the Middle:
Wisdom for Creating Impact in Any Situation

EVENING SESSION

6:15pm - 6:30pm

Introductions & door prizes.

6:30pm - 7:00pm

Betty Young

President of Asheville-Buncombe Technical
College.

7:00pm - 7:15pm

Jamie Minton

CEO of Executive Learning Network introducing
GuruNation.

7:15pm - 8:45pm

Bob Proctor

Founder and Chairman of LifeSuccess Productions
Feature Presentation

Sign Up Early – The Event will Sell Out

*Lessons in Leadership is a program of WNC Leaders and the Andrew Institute for Leadership Development.
All proceeds after expenses are given to back to the community through the programs of Eblen-Kimmel Charities.*